



**WE ACT  
4 Change**

## Political Organizer (NYC)

### **ABOUT US**

Progress for frontline communities starts with just policies at every level of government. We advocate for environmental justice legislation at the New York City, New York State, and Federal levels to create the environmentally just future that communities deserve.

The goal of WE ACT 4 Change is to build and leverage political power in our fight to achieve environmental and climate justice for communities in Northern Manhattan. We will use it to engage in voter and civic engagement activities as well as ranking and endorsing political candidates. We will also use it to lobby for policies and programs as well as hold elected officials accountable.

We have already begun our voter engagement work in New York City, conducting candidate forums, hiring and training canvassers for a get-out-the-vote campaign, and developing the city's first environmental justice candidate report card. We will also use this new entity to advocate for state and federal policies that advance climate justice.

### **ABOUT THE ROLE**

The Political Organizer is an integral part of WE ACT's Civic Engagement & Organizing team as they will be responsible for engaging and mobilizing community members around political campaigns, issues, and events. This role involves building relationships with local stakeholders, developing and executing outreach strategies, and fostering grassroots support to achieve political objectives. Reporting to the Director of Civic Engagement & Organizing, the Political Organizer will:

- **Community Engagement:**
  - Identify, recruit, and train volunteers and supporters.
  - Develop and maintain relationships with community leaders, organizations, and influencers.
  - Organize and facilitate community meetings, town halls, and events to discuss key political issues and campaigns.
- **Outreach and Mobilization:**
  - Develop and implement outreach strategies to increase awareness and support for political initiatives.
  - Conduct door-to-door canvassing, phone banking, and digital outreach.
  - Coordinate voter registration drives and Get Out The Vote (GOTV) efforts.
- **Advocacy and Education:**
  - Educate community members on political issues, candidate platforms, and the electoral process.
  - Provide training and resources for volunteers and supporters to effectively advocate for campaign issues.

**\*WE ACT 4 Change is a 501(c) (4) nonprofit organization.**

New York, NY Office: 1854 Amsterdam Avenue, 2nd Floor | New York, NY 10031 | Phone: (212) 961-1000 | Fax: (212) 961-1015  
Washington, DC Office: 50 F Street, NW, Suite 550 | Washington, DC 20001 | Phone: (202) 800-5896 | Fax: (202) 547-6009  
[www.weact4change.org](http://www.weact4change.org)



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- Develop educational materials, including flyers, brochures, and social media content.
- **Data Management and Analysis:**
  - Maintain accurate records of volunteer activities, supporter engagement, and outreach efforts.
  - Analyze data to track progress and identify areas for improvement.
  - Prepare regular reports on community organizing activities and outcomes.
- **Collaboration and Coordination:**
  - Work closely with campaign staff, including communication and policy teams, to align messaging and strategy.
  - Coordinate with allied organizations and coalitions to amplify efforts and achieve common goals.
  - Represent the campaign at community events, meetings, and other public forums.

### **ABOUT YOU**

- Bachelor's degree in Political Science, Social Work, Public Administration, or a related field preferred.
- Previous experience in community organizing, political campaigns, or advocacy work is highly desirable.
- Strong interpersonal and communication skills, both verbal and written.
- Ability to work independently and as part of a team in a fast-paced environment.
- Proficiency in using digital tools and social media for outreach and organizing.
- Bilingual skills (if applicable to the community) are a plus.
- Passion for social justice and political change.
- High level of motivation and initiative.
- Flexibility to work evenings and weekends as required.

### **SALARY & BENEFITS**

WE ACT offers competitive nonprofit compensation and is committed to justice in salary transparency and wage equity. The salary range for this position is \$65,000 - \$75,000 based on experience and qualifications. WE ACT offers a generous suite of benefits, including comprehensive health care (medical, dental and vision), flexible spending account, life insurance, pre-tax transit program, retirement programs and paid holidays and vacation. WE ACT follows a hybrid work policy. All staff are fully vaccinated.

### **OUR COMMITMENT TO EQUITY, DIVERSITY & INCLUSION**

WE ACT is an equal opportunity employer and strongly encourages applications from people of color, women, persons with disabilities and LGBTQ communities. We are committed to transparent and equitable recruitment, hiring and promotion processes that foster inclusion and belonging. If you've read this job description, are excited by it and can see yourself in this role, we hope you apply. If you need a reasonable accommodation during the application or interview process, please email Shanell Reyes at [Shanell.Reyes@weact4change.org](mailto:Shanell.Reyes@weact4change.org).

### **HOW TO APPLY**

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To apply or nominate a candidate, please send to [Shanell.Reyes@weact4change.org](mailto:Shanell.Reyes@weact4change.org) with "**Political Organizer (NYC)**" in the subject line a resume and cover letter.

Submission in a combined PDF file is preferred. This position is open until filled and applications will be reviewed on a rolling basis.

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